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OWIT UK LAUNCH: INTERNATIONAL TRADE AND GENDER TO BOOST ECONOMIC PARTICIPATION AND EMPOWERMENT

This exciting launch of a new OWIT UK chapter promotes the advancement of women in international trade and business, and will serve both women and men working in all facets of international trade.

OWIT International is a unifying body of a growing network of chapters located in the Americas, Europe, and Africa. Together with trade bodies and industry organisations, we believe that international trade is key to the business agenda.

As women business owners and entrepreneurs, we are eager to unlock opportunities, access international markets and grow our networks and communities overseas.

JUNE 23, 2021 | 2:30 P.M. BST

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2.30 Start of the launch event

Welcome by Noreen Cesareo OWIT UK President

Welcome from OWIT International President
Introduction to the OWIT UK Executive Board and Advisory Board

2:50 Plenary Session:

- H.E Ambassador Simon Manley CMG, Permanent Representative of the UK to the World Trade Organisation - Featured Speaker
- H.E Ambassador Stephen de Boer, Permanent Representative of Canada to the World Trade Organisation - Featured Speaker
- Ms Susan Barton Team Leader, Trade and Gender Equality, Trade Policy Department, Department for International Trade UK
- Mr Chris Southworth, Secretary-General, International Chamber of Commerce (ICC) United Kingdom

- Ms Shannon Manders, Editorial Director, Global Trade Review

Breakout rooms with session experts to discuss the OWIT UK programme.

Expert Sessions will touch on the following core themes and topics. Discussions will be led by the session chair and experts.

Breakout Session 1:

Topic: Key challenges faced by businesses and different markets and cultures, and how to support them to trade easily and safely on a global level

Chair: Ms Deborah Leary OBE D.Univ,FRSA, CCMI, OWIT UK Vice President, Snr Greater Birmingham Chamber of Commerce, UK Export Champion and Owner Forensic Pathways

Breakout Session 2:

Topic: Increased knowledge and guidance on international standards and digitisation of processes

Chair: Ms Sue Lawton MBE, World Business Women Chair and OWIT UK Advisory Board

Session Expert: Ms Noreen Cesareo MA, FRSA, OWIT UK President, WEI Director and Trade Specialist and Principal, Market Accents

Breakout Session 3:

Topic: Identifying and bridging gaps in leadership and entrepreneurial skills

Chair: Ms Gurshinder Sidhu, OWIT UK Board

Session Expert: Ms Helene Martin Gee, Savvitas President and OWIT UK Advisory Board Chair

4.00 Close of formal session

Room to remain open for half an hour for open networking



Department for
International Trade



SAVVITAS

GTR Global
Trade
Review

ICC UNITED KINGDOM
INTERNATIONAL
CHAMBER OF COMMERCE
The world business organization



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HE Amb. Simon Manley CMG



HE Amb. Stephen de Boer



Susan Barton



Chris Southworth



Shannon Mandersw



Helen Martin Gee



Sue Lawton MBE



Camelia Mazard



Noreen Cesareo



Deborah Leary OBE



Janice B Gordon



Gurshinder Sidhu



Antonella Ragona



Véronique Rapetti



Nicole Pitter Patterson

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